



RUNNING OF *THE BEDS*

SPONSORSHIP OPPORTUNITIES



FUNDRAISER FOR FLOURISH: A FURNITURE BANK

-  The Summit Church
-  Saturday, April 26, 2025
-  250-300 Attendees
-  \$50,000 Fundraising Goal

ELINORE NOYES

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Sponsor Online

flourishfurniturebank.org



Make an impact by with Running of the Beds! By sponsoring the event, your contribution will provide beds for 1,500 families this year.

Flourish, Kansas City's furniture bank, partners with social service agencies providing wrap-around services to empower families overcoming housing insecurity. By collecting, repairing, and providing donated furniture and home essentials for the entire home, Flourish impacts lives.

In 2024, Flourish furnished 1,301 homes, including furnishing bedrooms for 1,757 children affected by housing insecurity.

For more information, visit flourishfurniturebank.org.

BED RACE TEAM

Gather a team of 5 and build a racing bed on wheels! Registration is free but each team must raise \$500. You will receive a customizable fundraising page.

- **Racers must be at least 14**
- **4 bed pushers, 1 bed rider**
- **Racing beds must include twin-size mattress**
- **Prizes for first place, second place, top fundraiser, most creative bed, and cone eater**
- **Racers must wear helmets**
- **No motorized power**
- **Be creative!**



**Register
Online**



EVENT SPONSORSHIPS

Title Sponsor

\$10,000

1 Opportunity Available

- Running of the Beds presented by Organization (Title)
- (Optional) Bed Race team of 5 people
- Promotion/interview in media coverage
- Custom display to promote event
- Organization logo placement on swag
- 3 social media posts
- Organization materials in Team Packets
- Organization promotion in all event emails
- Organization logo on event signage
- Spokesperson helps present awards
- Spokesperson presents message during Parade of Teams
- 3 VIP reserved parking passes
- 10x10 booth space at event

SOLD OUT



Bed Race Sponsor

\$7,500

Sponsor the bed race, including racecourse and team hospitality

- Custom signage to promote event
- Organization material in Team Packets
- Organization promotion in all emails
- 2 social media posts
- Custom signage at Bed Racecourse
- Recognition in awards presentation
- 10x10 booth space at event
- 2 VIP reserved parking passes



Stage Sponsor

Sponsor the main event stage

\$5,000

- Organization material in Team Packets
- Organization promotion in all emails
- 1 social media post
- Custom signage on Stage
- Recognition in awards presentation
- 10x10 booth space at event
- 1 VIP reserved parking pass



Festival Sponsor

Sponsor the event festival games, activities, and food trucks

\$2,500

- Organization material in Team Packets
- Organization promotion in all emails
- 1 social media post
- Custom signage at Festival
- Recognition in awards presentation



Game Sponsor

Sponsor Olympic-style games during the bed race intermission

\$1,000

- Organization material in Team Packets
- Organization promotion in all emails
- Recognition in awards presentation
- Custom signage at Games



Are there partnership opportunities we've missed? Reach out to Elinore Noyes to discuss your contribution to the event!

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