

Can you believe we are entering the last quarter of 2024? What an exciting year it has been at Flourish!

As we plan for the end of the year, we want you to be a part of so many exciting things we are doing that allow us to continue our work of providing an ENTIRE home of furniture and home essentials each year to hundreds of families that have experienced housing insecurity.

#### And, let me be clear, we need your help to end our year strong!

This year, Flourish was chosen as a **United Way Impact 100** agency and we were also chosen to be a part of the **Giving Machine** and the **Kappa Homes Tour!** 

Giving Tuesday is around the corner and we have opportunities for sponsorships, individual gifts, matching gifts and more to showcase how our community supports the idea that everyone deserves a bed to sleep on and basic home essentials.

And, it wouldn't be the holiday season unless you were volunteering and donating with family and friends. Would you consider a **Volunteer Impact Day** at Flourish or a **donation drive** at your place of business, with your friends, with your family or with your community group?

We wanted to reach out to you early and share the multitude of ways you can have impact **before the end of 2024**. Please read through this packet, pick your impact, and reach out to us to get the ball rolling.

Flourish can only do this work with your support!

We are looking forward to connecting with you to plan your end-of-year impact strategy!

Amy Cox, Executive Director amy@flourishfurniturebank.org 816-946-8601

# 7 Ways to Give

**Giving Tuesday** 

Sponsor a critical piece of our mission on or before Dec 3

**Giving Machines** 

Purchase essential household items at Giving Machines

**United Way** 

Support Flourish with a United Way campaign

4 Monthly Gift

Your on-going donation multiplies impact

**Donation Drives** 

Organize a donation drive to gather essential items

**Flourish Coffee** 

Give the gift of Maps coffee and make an impact

**Volunteer Service** 

Flourish offers both individual and group opportunities



# Giving Tuesday

#### **Make a Direct Impact**

Furnish a home in Kansas City! Your company can sponsor a critical piece of our mission, making a direct difference for a family in Kansas City. Your financial commitment can cover the cost of picking up a furniture donation, repairing an item, helping a family shop, or furnishing an entire home. No matter what level you choose, your business plays a crucial role by providing comfort, safety, and dignity to families starting over. Demonstrate your company's spirit of giving back by making a commitment today!

#### \$5,000 Sponsorship

Flourish has the capacity to serve 10 families a day at a cost of \$500 per family. Sponsor one day of shopping appointments!

#### \$2,500 Sponsorship

Flourish provides 115 beds a month through donated beds, frames, box springs, and bedding which represents and average cost of \$250 per bed.

#### \$500 Sponsorship

Our cost of \$500 provides an average value of \$1,300 in refurbished furniture to every household. Provide entire home furnishings for one family.







# Giving Machines

#### What are Giving Machines?

Flourish is deeply honored to be included in the Light the World Kansas City Giving Machine this holiday season! What is a Giving Machine? Watch this video to see how it works. Visit the Giving Machine at Union Station starting in November to purchase essential household items for families in Kansas City. You can also donate online to support Flourish's Giving Machines Campaign!

#### **Matching**

Matching donations to the Giving Machine match your employees Giving Machine donations. This is a great way for employees to see the direct impact of their gifts

#### Volunteer

Volunteer at the Giving Machine - employees can volunteer to be at the Giving Machine at Crown Station. This is a great way for employees to engage the public and showcase your company's commitment to giving back

#### **Sponsor**

Sponsor the Giving Machine - sponsor Flourish's Giving Machine items. Your logo would be displayed near the machines







# United Way

Flourish is part of this year's United Way Impact 100, a group of local nonprofits working to address our community's most critical health and human service needs. This designation provides unrestricted funding to support our work. This annual list is comprised of one hundred of the most vital health and human service organizations that United Way will invest and partner with to bring real-time solutions to our community.

At United Way of Greater Kansas City, our mission is to inspire and enable a movement of Waymakers to fight for the health, education and financial stability of every member of our community. We do this by: mobilizing people and resources and investing them in the highest-impact nonprofits and programs addressing community need in all six counties; and by engineering smart, sustainable solutions both short- and long-term community challenges in collaboration with the public, private and philanthropic sectors. Every year, one in three Kansas Citians find help through the United Way, and we continue to develop new and innovative ways to connect residents to the services, support and resources they need.

#### Ways to Get Involved

- Host a United Way Giving Campaign at your workplace and designate funds to Flourish!
- Match employees United Way donations
- Host a United Way volunteer day at Flourish

**Learn More** 





# Monthly Gift

Can you commit to a small monthly gift of \$100, \$50, \$25, or \$10? At each level, your support builds the backbone of our organization. Monthly donors are the capacity-building powerhouses that fuel our services. Your regular support will have an immediate impact on at least one family every time you donate. Examples of your impact could include a new set of kitchen utensils, providing a new bed, covering the cost of a furniture pickup, or providing a new pillow.

\$100

Your monthly donation could be used to purchase a new mattress

\$50

Your monthly donation could be used to fuel a furniture pickup

\$25

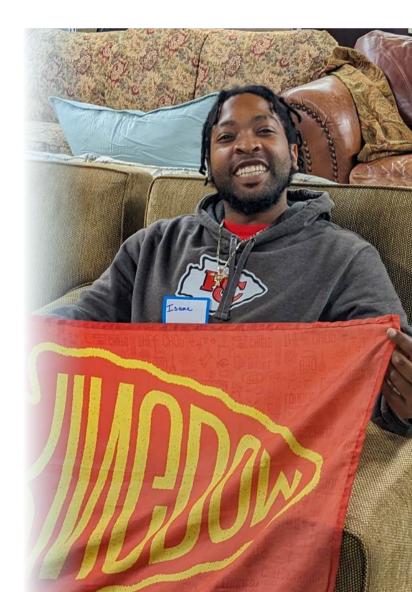
Your monthly donation could provide a set of cooking utensils

\$10

Your donation could provide a new pillow for a child







## Donation Drives

Host a donation drive for Flourish! to collect essential items for families homes! Organize a donation drive to gather essential items for families in need. Whether you set up a collection bin or host a drop-off day, your contribution will go directly into a family's home. The items you collect will be critical in providing comfort, stability, and happiness for a family regain their footing. Transform a home by hosting a donation drive this holiday season!

#### **Small Item Collection**

Host a branded barrel and collect linens, dishes, cookware, small appliances, and decor!

Barrel pickups scheduled as needed, or you can drop them off

We provide signage digital fivers

We provide signage digital flyers We will present to your employees

#### **Large Item Donation Drive**

Host an event to collect drop-offs of large furniture and household items We will bring the Flourish truck to directly load donations We provide digital flyers We will present to employees

#### **Wishlist Donation**

If you don't have any gently-used items to donate, order much-needed household wares from our online Wishlists.







## Flourish Coffee

Drink Flourish coffee! Flourish partners with Maps Coffee & Chocolate to offer a custom Flourish blend of coffee. Maps is a local roasterie and craft chocolate shop. Their small team of rockstar roasters hand-roasts artisinal coffee and chocolate. A portion of the proceeds from the sale of every bag is donated back to Flourish. Maps sources beans from around the world and roasts in small batches so that you only get fresh, high-quality coffee. Life is too short to drink average coffee! Order delicious whole bean coffee online- for a loved one or yourself - and provide furnishings to a family in Kansas City.

#### **Buy One Give One**

Maps is offering a Buy-1, Give-1 donation option. You will receive a bag of coffee, and a second bag will be donated to Flourish. Flourish will use the bag you donate at their hospitality desk to serve guests who are shopping or provide it to a guest in their Welcome Home package!

#### **Bulk Ordering**

Interested in selling Flourish coffee at your store or purchasing in bulk for a group? Ask about bulk ordering discounts, while making a difference for many families in the metro area. Contact Dave Wowak dave@mapscoffee.com









## Volunteer Service

Flourish offers both individual and group opportunities in the morning, evening, during the week, and on the weekend! We welcome individuals ages 12+ and groups of up to 10 to join us for a fun day of service. Volunteers aged 12-14 must be accompanied by an adult. Whether with a group or coming on your own, all individuals must preregister at our website, Flourish.FurnitureBank.net. Groups seeking a day of service can get scheduled by emailing our Director of Volunteer Programs, Allison Mannering, at Allison@FlourishFurnitureBank.org.

#### **Beds**

Put together beds, arrange mattress donations

#### **Dish Packing**

Create curated sets from donated dishes

#### **Electrical Testing**

Test and repair donations

#### Floor Captain

Answer phones, greet guests, ensure departments work together

#### **Furniture Cleaning**

Vacuum, clean, and shampoo donations

#### **Furniture Pickers**

Gather large items to be loaded into guest's vehicle

#### Loaders

Load furniture and boxes into guests' vehicles

#### **Packers**

Pack small items into boxes and bags as quests shop

#### Sewing

Repair, repurpose, and recycle donated linens and fabrics

#### **Showroom Host**

Assist guests during their shopping experience

#### Sorting

Inspect and organize incoming donations

#### Woodworking

Repair, refinish, and repurpose donated wood furniture

**Sign Up to Volunteer** 



# Other Ways

1

### **Kappa Homes Tour**

Flourish is honored to have been chosen as a beneficiary of the 2024 Kappa Kappa Gamma Homes Tour with our partner, Pawsperity! Get tickets or volunteer for this historic homes tour Dec 3 - Dec 5.

2

### **Group Presentation**

Do you have a group that could learn about Flourish? Invite us out! A Flourish staff member would love to attend your meeting to make a presentation.

3

### **Matching Gifts**

Does your employer match charitable contributions? Multiply your impact by applying employer benefits!

4

## **Spread the Word**

Let others know about us! Whether you know someone who needs to donate furniture or volunteer, your recommendation goes a LONG way!

What did we miss? Reach out to Elinore Noyes, Development Manager, to contribute in another way.